**Digital Privacy Policy**

Last revised on 7/23/2024

At Root River State Bank, we are committed to protecting your data privacy and understand the importance of transparency regarding how we collect, use, protect, and disclose your information. The scope of this Online Privacy Policy (“Privacy Policy”) extends only to information collected from users (“you”, “your”) by Root River State Bank and/or our third-party vendors (“we”, “our”, “us”), via the use of our websites and mobile application (“Sites and Services”). Our policies regarding privacy can be found on our website at [www.rrsbchatfield.com](http://www.rrsbchatfield.com).

**Personal Information**

Personal Information is information that you have provided to us while accessing our Sites and Services. This information refers specifically to you, a business or organization that you are authorized to take financial action on behalf of, and/or individual(s) you have designated as authorized to act on your behalf.

Root River State Bank is committed to your privacy and limits the use of your Personal Information to activities that are necessary for everyday business needs along with ensuring these activities are permitted under applicable law. Such activities include:

* Providing you with financial products and/or services you have requested.
* Maintaining a record of activities related to financial products and/or services.
* Fulfilling regulatory obligations related to your products and/or services.
* Providing and managing our Sites and Services.

You have the right to choose not to provide us with Personal Information, but doing so may result in us being unable to fulfill your request for products and services. Should we require additional information, we may request additional information from you.

Types of Personal Information we may collect include:

|  |  |
| --- | --- |
| * Name * Place of Business * Type of Business * Physical Address * Mailing Address * Business Address * Email Address * Telephone Number(s) * Social Security Number | * TIN Number * Date of Birth * Place of Employment * Financial Information * Credit History * Transaction History * Login Information * Documents * Communications |

**Cookies and Similar Technologies**

Root River State Bank and our third-party vendors may use cookies and similar technologies (“service tracking”) via our Sites and Services. Your internet browser may have the ability to block the use of service tracking if configured appropriately.

The information collected via service tracking via our Sites and Services is limited to only the use of our Sites and Services and is used for our internal purposes. Examples of the information collected include but may not be limited to:

* Time and location data.
* Which of our Sites and Services were accessed.
* The device, operating system, and browser used.
* Your IP address.

**Children’s Online Privacy Protection Act (COPPA)**

Root River State Bank does not knowingly solicit or collect personal information from children under the age of thirteen (16) years of age via our Sites and Services. Please visit the Federal Trade Commission’s website at <https://www.ftc.gov/> for additional information regarding the Children’s Online Privacy Protection Act (COPPA).

**Information Shared with Third Parties:**

There are limited situations where we may share your information with third parties. Third parties and situations where information may be shared include:

* Third Parties to whom you have authorized us to share your information.
* Government agencies or situations which obligate us by law to share information.
* Third-party agencies selected by us to conduct audit functions.
* Third-party vendors who provide and/or maintain our Products and Services.

**External Website Links**

Our Site and Services may contain links to third-party websites which we do not control. Root River State Bank does not control data gathered or activities conducted by third-party websites and cannot be held responsible for any of the resulting impacts of you accessing third-party websites.

**Securing Your Data**

We want you to rest assured that we are committed to protecting your data and have measures in place to help prevent unauthorized access. But please know, you are also responsible for securing your data. By using our Sites and Services, you are doing so at your own risk and accepting full liability should there be any resulting unauthorized access to your information. Additional tips to help you protect your identity can be found on our website at [www.rrsbchatfield.com](http://www.rrsbchatfield.com).

**Updates to our Digital Privacy Policy**

Updates or changes to this Privacy Policy may be made at any time. If changes are made to this Privacy Policy, the “last revised” date located at the top of this Privacy Policy will be updated with the corresponding date. New revisions will be made effective as of the date of the revision being updated on our website at [www.rrsbchatfield.com](http://www.rrsbchatfield.com).

**Questions Regarding This Policy**

If you have any questions regarding this Privacy Policy, please contact us at (507) 867-4120 or toll-free at 1-888-766-8748.